

2022 GEM OF THE YEAR AWARDS



GEM Startup of the Year



Marie Kerouedan,
GEM PCE 2002
Resurrection

Resurrection is the story of a pioneer in food upcycling, the story of an organic aperitif cracker that was born to valorize the waste of a brewery.

In 2016, Marie discovered “spent grain“, after many tests and culinary trials: she invents a recipe that will give life to a first Craker.

In 2017, a crowdfunding campaign on Ulule that convinces over 200 contributors.

In 2019, a fundraising of 850,000 euros allows her to continue its development, in 2021, the company obtains the B Corp Label

In 2022, Resurrection is a range of 18 references in packs and in bulk of new organic snacks, a team of 17 people, between 1.5 and 2 tons of products manufactured each month and more than 1000 points of sale.

Resurrection is the story of a cookie, but it is above all the story of a woman entrepreneur who holds to her values and who is committed.

GEM Athlete of the Year



Victoire Andrier,
GEM IFC 2020, PCE 2022
Escalade de vitesse

Victoire is on vacation in Meribel when her parents suggest climbing as a family activity for the afternoon.

14 m higher, she triumphs: she is 7 years old and has just discovered her way...

Twice French champion in the youth category, she qualified for her first European Cup in 2013 and joined the Pôle Escalade France in Voiron.

In 2018, she was crowned “speed climbing“ French Senior Champion and placed 2nd in the World Cup.

In 2021, she won the European Cups ranking.

In parallel to this sporting life, Victoire leads a student life, with the DUT Tech de Co in her pocket, she joins GEM.

She has just graduated from the Grande Ecole program, freed from a mental workload and allows her to focus on her next goal: the Olympic Games in Paris!

GEM Entrepreneur of the Year



Adrien Châtillon,
GEM MIB 2013
Actipulse Neuroscience

In 2017 Adrien co-founded Actipulse Neuroscience, a pioneer neuro-tech company, based in Boston, changing the approach on how to treat neurodegenerative disorders. Interviewed about his path as becoming an entrepreneur he said:

“I was well trained in GEM, not only thanks to the academic courses, but especially thanks to the entrepreneurship culture, which ranged from the help and encouragement of professors, to the school’s incubator”.

- Adrien is spotted among the top 20 Health Tech Leaders in Latin America

- Forbes, Business Insiders, America Economia interview him on a regular basis...

- Actipulse is part of the prestigious Y Combinator accelerator program, which includes companies such as Airbnb, Dropbox, Reddit and Stripe

Currently Actipulse is leading its final phase 3 clinical trial prior to obtaining FDA approval.

Dedicated GEM of the Year



Geoffroy Schmitt,
GEM PCE 1992
PwC

While studying at GEM, Geoffroy was a member of the snow sports association.

In 1990 it was still called Olympub.

A few years after graduating from GEM, he returned to the “Coulair Asso” with a very special role.

PwC, the big 4 for which he works, signs a partnership with the Junior Enterprise of GEM: la “Jai”.

For more than 10 years, Geoffroy has been coming back to Grenoble every year and several times a year to spend 4 to 5 days with the student teams of the «Jai»

Geoffroy feels close to the issues faced by students who work as he does at PwC in the consulting field.

He works with them, alongside them, on complicated problems to be tackled and solved in a short time.

Over the years, his commitment is counted in tens of days, he brilliantly consolidates the sense of belonging of these students to our network.

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GEM of the Year



Shweta Berry
Alumnizer India

When you meet Shweta Berry, your own energy level increases. Always smiling she invites you into her joyful universe.

The list of her skills is unending: Marketing, Communications, Brand Development, B2B Sales, Digital Marketing...

She is a Mentor, Author, Influencer, Photographer...

Her favorite topics are just in the heart of our school's DNA: Innovation and Technology.

Expert in IOT; Shweta is passionate about sustainability and women empowerment.

Her remarkable career is recognized with numerous awards from her peers over the years.

To name but a few:

- Brand Builder of the Year,
- Women super Achiever Award for Excellence in MARCOM,
- among the one hundred most impactful CSR Leaders...
- She is actively featured annually in Thinkers 360's Top 50 Global Opinion Leaders and Influencers

As our GEM Alumni coordinator in New Delhi, India, she represents our network at the French embassy events.

She is ubiquitous on social networks; posting, liking, writing comments. Contributing to increase Grenoble Ecole de Management visibility.

Shweta is our most active ambassador in the huge Indian higher education market.

She is part of the very restricted circle of women who are able to change things in the world to which they belong.



Fouziya Bouzerda Director and Dean of GEM presented the GEM of the year 2022 awards to Shweta Berry during the GEM Alumni Convention in Paris on January 24, 2023.